

ABOUT THE AUTHOR

Curt Clinkinbeard helps entrepreneurs everyday.

He is the President of Strive Coaching Inc, a consulting, speaking, and publishing business. In his work, he has the opportunity to interact with a wide variety of entrepreneurs around growing profitable revenue streams for their companies.

Previously, he was the Regional Director of the University of Kansas Small Business Development Center. In his SBDC career, Curt consulted individually with over 1000 small business owners.

After graduating summa cum laude with a business marketing degree from Washburn University, Curt worked for a medical manufacturing company. He became the Vice President of Sales and Marketing and helped the owner grow the business (revenues up over 1000% in 13 years) and successfully sell it to one of its major customers.

Curt is a graduate from the Coach U training program, the largest, most comprehensive educational program for professional success coaches, and is a member of the International Coaching Federation, Sales and Marketing Executives, and the American Marketing Association. Curt is also a certified instructor for the Ewing Marion Kaufmann Foundation's FastTrac® entrepreneurial program.

Curt has written numerous articles pertaining to marketing and entrepreneurship and is the author of the book, *CUSTOMER PILLARS: nine foundational business building principles which dictate the revenue and profitability progress of every successful company*. He is also the Director of Training for The Foundation for the Advancement of Marketing Excellence in Entrepreneurs (www.famee.org), 501c3 not-for-profit organization which distributes the *CUSTOMER PILLARS* program.

Curt lives in Topeka, Kansas with his wife, Summer, and their young son and daughter. He can be reached at curt@famee.org.

